Table

Number Table Name

(Click on the table number to go to corresponding table)

Narrative

<u>16.01</u>	Information Establishments (NAICS 51): 2002
<u>16.02</u>	Information (NAICS 51), by Kind of Business or Operation: 2002
<u>16.03</u>	Information (NAICS 51), for Counties and Selected Urban Places: 2002
<u>16.04</u>	Number of Post Offices and Stations, by Islands: September 30, 2004
<u>16.05</u>	Postal Service: 1997 to 2004
<u>16.06</u>	Telephone Statistical Summary: 1984 to 2004
<u>16.07</u>	Percent of Households with a Telephone, Computer, and Internet Use: 1997 to
	2003
<u>16.08</u>	Cable Television Systems, Subscribers, and Revenues, by Counties: 2000 to
	2004
<u>16.09</u>	Radio and Television Broadcasting Stations in Operation, 1925 to 2005, and by
	Counties, 2005
<u>16.10</u>	Number of Daily Newspapers, by Place of Publication and Language: 1975 to
	1999
<u>16.11</u>	Number of Newspapers, Total and Daily: 1834 to 2000
<u>16.12</u>	Average Paid Circulation of Daily and Sunday English-Language Newspapers:
	2000-2001 to 2003-2004
16.13	Postage Rates and Newspaper Prices, for Honolulu: 1990 to 2005
16.14	Books and Scholarly Journals Published by the University of Hawaii Press:
	1991 to 2004
	1991 to 2004

Section 16

INFORMATION AND COMMUNICATIONS

This section presents statistics on the usage, finances, and operations of the Postal Service and of various information and communications media: telephone, radio, television, newspapers, periodicals, and books. Sections 12 and 15 contain employment and payroll data for communications establishments.

The major sources for statistics on information and communications are the reports and records of the U.S. Postal Service, Federal Communications Commission, Hawaii State Department of Commerce and Consumer Affairs, and the U.S. Census Bureau. Earlier figures appear in *Historical Statistics of Hawaii*, Section 18. Data on communications for other states and for the nation as a whole are presented in the *Statistical Abstract of the United States: 2004-2005*, Section 24.

Table 16.01-- INFORMATION ESTABLISHMENTS (NAICS 51): 2002

[Data refer to establishments with taxable payrolls. Excludes government and self-employed workers. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in the *County Business Patterns* prior to 1998. Therefore, comparability between the current data and data prior to 1998 may be limited]

51 Information 581 9,679 408,91 511 Publishing industries 97 2,192 96,79 5111 Newspaper, periodical, book, database publishers 86 (1/) (E 51111 Newspaper publishers 21 1,601 74,89 51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41	NAICS		No. of establish-	No. of employees for week including	Annual Payroll
511 Publishing industries 97 2,192 96,79 5111 Newspaper, periodical, book, database publishers 86 (1/) (E 51111 Newspaper publishers 21 1,601 74,89 51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5133 Telecommunications 182	code	Industry	ments	March 12	(\$1,000)
511 Publishing industries 97 2,192 96,79 5111 Newspaper, periodical, book, database publishers 86 (1/) (E 51111 Newspaper publishers 21 1,601 74,89 51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5133 Telecommunications 182	51	Information	581	9 679	408 916
5111 Newspaper, periodical, book, database publishers 86 (1/) (E 51111 Newspaper publishers 21 1,601 74,89 51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers	_			,	96,796
51111 Newspaper publishers 21 1,601 74,89 51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 51331 Wired telecommunications carriers	_	•	0.	2,.02	00,100
51111 Newspaper publishers 21 1,601 74,89 51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5121 Motion picture & video industries 15 (2/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 51331 Wired telecommunications carriers <	0		86	(1/)	(D)
51112 Periodical publishers 43 372 13,32 51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	51111	·		` '	74,895
51113 Book publishers 8 (2/) (E 51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 51331 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	51112	· · ·	43	,	13,329
51114 Database and directory publishers 6 116 3,09 51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 51331 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	51113	·	8	(2/)	(D)
51119 Other publishers 8 (3/) (E 5112 Software publishers 11 (2/) (E 512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 51331 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	51114	Database and directory publishers	6	, ,	3,097
512 Motion picture & sound recording industries 140 1,439 21,79 5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	51119		8	(3/)	(D)
5121 Motion picture & video industries 125 (1/) (E 5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	5112	Software publishers	11	(2/)	(D)
5122 Sound recording industries 15 (2/) (E 513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	512	Motion picture & sound recording industries	140	1,439	21,796
513 Broadcasting & telecommunications 238 5,127 244,93 5131 Radio & television broadcasting 41 (1/) (E 5132 Cable networks & program distribution 15 (4/) (E 5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	5121	Motion picture & video industries	125	(1/)	(D)
5131Radio & television broadcasting41(1/)(E5132Cable networks & program distribution15(4/)(E5133Telecommunications182(5/)(E51331Wired telecommunications carriers1011,860114,7751332Wireless telecom carriers (exc. satellite)71(1/)(E	5122	Sound recording industries	15	(2/)	(D)
5132 Cable networks & program distribution 15 (4/) (E 5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	513	Broadcasting & telecommunications	238	5,127	244,938
5133 Telecommunications 182 (5/) (E 51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/) (E	5131	Radio & television broadcasting	41	(1/)	(D)
51331 Wired telecommunications carriers 101 1,860 114,77 51332 Wireless telecom carriers (exc. satellite) 71 (1/)		Cable networks & program distribution		(4/)	(D)
51332 Wireless telecom carriers (exc. satellite) 71 (1/)	5133	Telecommunications		(5/)	(D)
	51331			,	114,771
514 Information & data processing services 106 921 45,39		,			(D)
	_	•			45,396
					8,623
5142 Data processing services 62 679 36,76	5142	Data processing services	62	679	36,763

D Withheld to avoid disclosing data for individual companies.

Source: U.S. Census Bureau, *County Business Patterns Hawaii:* 2002, CBP/02-13 (November 2004), table 2 http://www.census.gov/prod/2004pubs/02cbp/cbp02-13.pdf> accessed December 5, 2004.

^{1/} Employment-size class, 1,000 to 2,499 employees.

^{2/} Employment-size class, 20 to 99 employees.

^{3/} Employment-size class, 0 to 19 employees.

^{4/} Employment-size class, 500 to 999 employees.

^{5/} Employment-size class, 2,500 to 4,999 employees.

Table 16.02 -- INFORMATION (NAICS 51), BY KIND OF BUSINESS OR OPERATION: 2002

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

NAICS code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
51	Information	594	(NA)	581,426	11,665
511 5111 5112	Publishing industries (except Internet) Newspaper, periodical, book, and directory publishers Software publishers	96 88 8	308,764 299,866 8,898	135,651 132,978 2,673	3,016 2,981 35
512 5121 5122	Motion picture and sound recording industries Motion picture and video industries Sound recording industries	126 109 17	(NA) (NA) (NA)	18,805 16,331 2,474	1,316 1,262 54
515 5151 5152	Broadcasting (except Internet) Radio and television broadcasting Cable and other subscription programming	44 42 2	92,137 (D)	38,956 (D)	1,162 (1/) (2/)
516 5161	Internet publishing and broadcasting Internet publishing and broadcasting	14 14	10,455 10,455	3,664 3,664	82 82
517 5171 5172	Telecommunications Wired telecommunications carriers Wireless telecommunications carriers	214 107	(NA) (3/)	336,354 246,785	4,849 2,915
5173 5174 5175 5179	(except satellite) Telecommunications resellers Satellite telecommunications Cable and other program distribution Other telecommunications	74 11 6 13 3	(3/) 10,494 (D) (3/) (D)	46,317 2,384 (D) (D) (D)	1,017 84 (4/) (5/) (4/)
518	Internet service providers, web search portals, and data processing services	93	73,016	46,210	1,182
5181 5182	Internet service providers and web search portals Data processing, hosting, and related	20	15,925	3,610	128
	services	73	57,091	42,600	1,054

Continued on next page.

Table 16.02 -- INFORMATION (NAICS 51), BY KIND OF BUSINESS OR OPERATION: 2002 -- Con.

NAICS code	Kind of business or operation	Establish- ments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
519	Information (con.) Other information services Other information services	7	4,270	1,786	58
5191		7	4,270	1,786	58

NA Not available.

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- 1/ 1,000 to 2,499 employees.
- 2/ 0 to 19 employees.
- 3/ Receipts not collected at this level of detail for multiestablishment firms.
- 4/ 20 to 99 employees.
- 5/ 500 to 999 employees.

Source: U.S. Census Bureau, 2002 Economic Census, Information, Geographic Area Series, Hawaii, EC02-51A-HI (March 2005), table 1.

Table 16.03 -- INFORMATION (NAICS 51), FOR COUNTIES AND SELECTED URBAN PLACES: 2002

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

Geographic area	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	pay period including March 12 (number)
State total	594	(NA)	581,426	11,665
Clate total	334	(1474)	301,420	11,000
Hawaii County	65	(NA)	25,646	712
Hilo	28	(NA)	12,752	375
Kailua	18	(NA)	10,767	256
Honolulu County	421	(NA)	503,316	9,523
Aiea	6	(NA)	1,360	84
Honolulu	305	(NA)	438,226	7,842
Kailua	16	(NA)	2,275	127
Kaneohe	12	(NA)	2,071	85
Mililani Town	7	(NA)	1,411	114
Pearl City	5	(NA)	2,174	82
Pupukea	3	(NA)	97	3
Wahiawa	4	(NA)	2,572	55
Waimalu	9	(NA)	3,470	148
Kauai County	27	(NA)	27,670	730
Lihue	10	(NA)	5,927	163
Maui County	81	(NA)	24,794	700
Kahului	21	(NA)	13,123	354
Kihei	14	(NA)	1,344	50
Lahaina	12	(NA)	3,114	81
Wailuku	8	(NA)	2,907	72

NA Not available.

Source: U.S. Census Bureau, 2002 Economic Census, Information, Geographic Area Series, Hawaii, EC02-51A-HI (March 2005), tables 1, 3, and 4.

Table 16.04-- NUMBER OF POST OFFICES AND STATIONS, BY ISLANDS: SEPTEMBER 30, 2004

		Cost Ascertainment Group (CAG) 1/				Stations		
Island	Total	A-G 2/	H-J 3/	K 4/	L 5/	Classified 6/	Contract 7/	
State total	125	38	26	8	-	34	19	
Hawaii	32	9	14	2	-	2	5	
Maui	12	9	1	-	-	2	-	
Lanai	1	-	1	-	-	-	-	
Molokai	5	1	-	4	-	-	-	
Oahu	56	13	4	-	-	27	12	
Kauai	19	6	6	2	-	3	2	
Niihau 8/	-	-	-	-	-	-	-	

^{1/} Changes in CAG assignments are made at the beginning of the fiscal year. They are determined by the gross revenue from the prior fiscal year as follows: Gross revenue is divided by a revenue unit factor. The revenue unit factor represents the average revenue from mail and special services, including fees, per one thousand pieces of originating mail and special services transactions. CAGs range from A to L.

- 2/ Formerly called First-class offices.
- 3/ Formerly called Second-class offices.
- 4/ Formerly called Third-class offices.
- 5/ Formerly called Fourth-class offices.
- 6/ Staffed by career postal employees.
- 7/ Operated under a contractual agreement between the Postal Service and an individual contractor.
- 8/ Niihau is served by the Makaweli Post Office on Kauai.

Source: U.S. Postal Service, Honolulu District, records.

Table 16.05-- POSTAL SERVICE: 1997 TO 2004

[Fiscal years ended September 30]

Year	Post offices, September 30	Stations, September 30 1/	Gross postal receipts (\$1,000)	Pieces of mail 2/ (millions)
1997	72	59	172,714	549
1998	72	58	171,816	556
1999	72	61	174,958	560
2000	72	63	176,923	551
2001	72	63	179,182	542
2002	72	63	180,761	540
2003	72	53	193,335	535
2004	72	53	193,148	584

^{1/} Includes both classified and contract stations (see preceding table).

Source: U.S. Postal Service, Honolulu District, records.

^{2/} Originating in Hawaii.

Table 16.06-- TELEPHONE STATISTICAL SUMMARY: 1984 TO 2004

Subject	Number or percent
Telecommunications revenues (million dollars):	
1995	775
1996	841
1997	930
1998	969
1999	1,009
2000	1,177
2001	1,207
2002 1/	1,200
2003 2/	1,210
Carrier's carrier	238
End user	972
Telephone penetration: 3/	
1984	93.5
1997	94.5
1998	95.4
1999	96.3
2000	94.7
July 2001 4/	96.9
November 2002 4/	96.9
2003	97.3
2004	95.4
Mobile wireless telephone subscribers:	
Dec. 1999	288,425
June 2000	454,364
Dec. 2000	524,291
June 2001	543,283
Dec. 2001	595,721
June 2002	640,247
Dec. 2002	689,857
June 2003	732,262
Dec. 2003	771,023
June 2004	819,262

^{1/} Revised from previous Data Book.

Source: Federal Communications Commission, *Trends in Telephone Service*, various issues. See http://www.fcc.gov/Bureaus/Common_Carrier/Reports/FCC-State_Link/IAD/trend605.pdf accessed June 21, 2005.

^{2/} Preliminary.

^{3/} Annual average percentage of households with telephone service.

^{4/} Percentage of households with telephone service (not annual average).

Table 16.07-- PERCENT OF HOUSEHOLDS WITH A TELEPHONE, COMPUTER, AND INTERNET USE: 1997 TO 2003

	Telep	hone	Computer		Internet use	
Year	U.S.	Hawaii	U.S.	Hawaii	U.S.	Hawaii
1997 1998 2000 2001 2003	93.8 94.1 (NA) (NA) (NA)	94.1 93.2 (NA) (NA) (NA)	36.6 42.1 51.0 (NA) 61.8	34.6 42.3 52.4 63.1 63.3	18.6 26.2 41.5 (NA) 54.6	(NA) 27.9 43.0 55.2 55.0

NA Not available.

Source: National Telecommunications and Information Administration, *Falling Through the Net: Defining the Digital Divide*, July 8, 1999; *Falling Through the Net II: New Data on the Digital Divide*, July 1998 http://www.ntia.doc.gov/ntiahome/digitaldivide; *Falling Through the Net: Toward Digital Inclusion*, October 2000 http://www.ntia.doc.gov/ntiahome/fttn00/Falling.htm; *A Nation Online: How Americans are Expanding Their Use of the Internet*, February 2002, http://www.ntia.doc.gov/ntiahome/dn/hhs/TableH1.htm and

http://www.ntia.doc.gov/ntiahome/dn/hhs/TableH2.htm accessed November 14, 2003; *A Nation Online: Entering the Broadband Age*, September 2004,

http://www.ntia.doc.gov/reports/anol/index.html accessed June 10, 2005 and

U.S. Census Bureau, Statistical Abstract of the United States: 2004-2005 (p. 732).

Table 16.08-- CABLE TELEVISION SYSTEMS, SUBSCRIBERS, AND REVENUES, BY COUNTIES: 2000 TO 2004

[As of December 31]

		Cou	nty	
State	Hawaii	Maui	Honolulu	Kauai
				_
			1	2
			1	2
			1	2
1/ 6	2	2	1	1
1/ 6	2	2	1	1
363,801	34,974	47,695	262,681	18,451
368,424	36,436	48,442	264,871	18,675
2/ 377,652	2/ 37,741	49,202	269,681	21,028
	37,921	49,918	·	21,087
	,	•	· ·	21,357
,	,	,	,	,
112.831	13.717	14.409	78.158	6,547
•		-		7,010
		•	·	7,549
	-	•	·	8,091
•		•	· ·	8,582
140,021	10,722	10,303	101,510	0,002
	9 9 9 1/ 6 1/ 6 363,801 368,424	9 3 9 3 9 3 1/ 6 2 1/ 6 2 363,801 34,974 368,424 36,436 2/ 377,652 2/ 37,741 383,342 37,921 389,498 38,991 112,831 13,717 123,083 14,482 130,675 15,016 137,325 15,821	State Hawaii Maui 9 3 3 9 3 3 1/ 6 2 2 1/ 6 2 2 363,801 34,974 47,695 368,424 36,436 48,442 2/ 377,652 2/ 37,741 49,202 383,342 37,921 49,918 389,498 38,991 50,814 112,831 13,717 14,409 123,083 14,482 15,761 130,675 15,016 16,809 137,325 15,821 18,012	9 3 3 1 9 3 3 1 1/ 6 2 2 1 1/ 6 2 2 1 1/ 6 2 2 1 363,801 34,974 47,695 262,681 368,424 36,436 48,442 264,871 2/ 377,652 2/ 37,741 49,202 269,681 383,342 37,921 49,918 274,416 389,498 38,991 50,814 278,336 112,831 13,717 14,409 78,158 123,083 14,482 15,761 85,830 130,675 15,016 16,809 91,301 137,325 15,821 18,012 95,401

^{1/} Although 6 systems, only 1 cable operator (Oceanic Time Warner Cable of Hawaii).

Source: Hawaii State Department of Commerce and Consumer Affairs, Cable Television Division, records.

^{2/} Revised from previous Data Book.

Table 16.09-- RADIO AND TELEVISION BROADCASTING STATIONS IN OPERATION, 1925 TO 2005, AND BY COUNTIES, 2005

	Commercial			Public or educational		
Date and county	АМ	FM	TV 1/	АМ	FM	TV 1/
1925: Jan. 1	2	-	-	-	-	-
1930: Jan. 1	1	-	-	-	-	-
1935: Jan. 1	2	-	-	-	-	-
1940: Jan. 1	3	-	-	-	-	-
1945: Jan. 1	4	-	-	-	-	-
1950: June 7	12	-	-	-	-	-
1955: Jan. 1	13	1	3	-	1	-
1960: Jan. 1	17	1	7	-	2	-
1965: Jan. 1	23	2	10	-	-	-
1970: Jan. 1	25	4	10	-	1	2
1975: Jan. 1	26	5	10	-	1	2
1980: Jan. 1	25	10	10	-	1	2
1985: June 30	26	17	13	-	2	2
1990: June 30	28	21	19	-	3	2
1995: June 30	29	33	20	1	3	2
2000	28	40	23	1	7	2
2001	28	40	23	1	7	2
2002	31	45	23	1	8	2
2005: June 14	32	46	25	-	9	2
COUNTIES: 2005						
Hawaii	7	13	6	-	2	-
Maui	5	8	5	-	1	1
Honolulu	18	17	14	-	3	1
Kauai	2	8	-	-	3	-

^{1/} Includes satellites but excludes translators and cable television.

Source: Robert C. Schmitt, *Historical Statistics of Hawaii* (University Press of Hawaii, 1977), p. 482; Federal Communications Commission, Field Operations Bureau, Honolulu, records; R.R. Bowker, *Working Press of the Nation*, Vol. 3, TV & Radio Directory, annual (for 2000-2002) and Federal Communications Commission, Media Bureau, Internet Queries (for 2005), http://www.fcc.gov/mb/> accessed June 14, 2005.

Table 16.10-- NUMBER OF DAILY NEWSPAPERS, BY PLACE OF PUBLICATION AND LANGUAGE: 1975 TO 1999

[The earliest daily newspaper in Hawaii, *The Daily Hawaiian Herald*, first appeared September 4, 1866 and was discontinued December 21, 1866. Permanent dailies were initially published in 1882. Five-year statistics from 1885 to 1975 appear in *Historical Statistics of Hawaii* (1977), table 18.5].

Subject	1975	1980	1985	1990	1995	1999
Totals	7	6	9	9	10	10
Totals	,	0	9	9	10	10
Language:						
Chinese	2	1	1	1	1	1
English	3	3	6	6	6	6
Hawaiian	-	-	-	-	-	-
Japanese 1/	2	2	1	1	1	1
Korean	-	-	1	1	2	3
Place of publication:						
Honolulu, Oahu	6	5	5	5	6	7
Hilo, Hawaii	1	1	1	1	1	1
Kailua-Kona, Hawaii	-	-	1	1	1	1
Lihue, Kauai	-	-	1	1	1	1
Wailuku, Maui	1	-	1	1	1	1

^{1/} Includes English section.

Source: Aloha United Way, *Hawaii Media Guide* for 1977-1985; *Hawaii All-Media Publicity Guide*, 1987, 1991, 1996 and 1997; Helen G. Chapin, *Guide to Newspapers of Hawai'i 1834-2000* (Hawaiian Historical Society, 2000).

Table 16.11-- NUMBER OF NEWSPAPERS, TOTAL AND DAILY: 1834 TO 2000

Year	Total	Daily	Year	Total	Daily
1834 1/	2	-	1920	56	11
1835	1		1925	52	7
1840	2		1930	61	6
1845	5		1935	62	8
1850	4	-	1940	70	7
1855	5		1945	82	8
1860	9	-	1950	91	7
1865	5		1955	100	7
1870	11		1960	102	7
1875	7	-	1965	102	7
1880 1885	10 20	4	1970 1975	132 140	7 7
1890	20	5	1980	152	6
1895	35	7	1985	140	9
1900	43	8	1990	149	9
1905	50	11	1995	152	10
1910	54	7	2000	135	10
1915	48	8			

^{1/} The two earliest newspapers in Hawaii were both established in 1834.

Source: Robert C. Schmitt, *Historical Statistics of Hawaii* (The University Press of Hawaii, 1977), table 18.5; Helen G. Chapin, *Guide to Newspapers of Hawai'i 1834-2000* (Hawaiian Historical Society, 2000), pp. 127-226.

Table 16.12-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY ENGLISH-LANGUAGE NEWSPAPERS: 2000-2001 TO 2003-2004

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News, Korea Times/Han Kook Ilbo* and *Korea Central Daily*, Korean; and *United Chinese Press*, Chinese]

Newspaper	2000-2001	2001-2002	2002-2003	2003-2004
Daily				
The Honolulu Advertiser 1/	150,277	151,188	145,705	143,983
Honolulu Star-Bulletin 2/	(NA)	(NA)	(NA)	(NA)
Hawaii Tribune-Herald (Hilo) 3/	20,213	(NA)	(NA)	(NA)
West Hawaii Today (Kailua-Kona) 3/	4/ (NA)	4/ 11,870	(NA)	12,369
Maui News (Wailuku) 5/	18,959	(NA)	(NA)	(NA)
Garden Island (Lihue) 6/	8,478	7,989	8,117	8,488
Sunday morning				
The Honolulu Advertiser	170,009	171,674	168,335	165,481
Honolulu Star Bulletin	(NA)	(NA)	(NA)	(NA)
Hawaii Tribune-Herald (Hilo)	23,780	(NA)	(NA)	(NA)
West Hawaii Today (Kailua-Kona)	4/ (NA)	4/ 15,361	(NA)	15,965
Maui News (Wailuku)	24,563	(NA)	(NA)	(NA)
Garden Island (Lihue)	9,461	9,267	9,089	9,156
	ĺ			

- NA Not available.
- X Not applicable.
- 1/ Morning and afternoon, Monday through Saturday. The afternoon edition began on March 15, 2001.
- 2/ Afternoon, Monday through Saturday. New owner Oahu Publications began to publish on March 15, 2001. Morning, midday, and final editions, different areas, Monday through Saturday. The Sunday edition began on April 1, 2001.
 - 3/ Morning, Monday through Sunday effective June 4, 2004.
 - 4/ Revised from previous Data Book.
- 5/ Afternoon, Monday through Friday. The *Maui News* became a morning paper on July 24, 2000. The Saturday editon began on March 10, 2001.
- 6/ Afternoon, Monday through Friday. As of September 2000, a Saturday morning edition. As of October 2001, morning, Monday through Saturday.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.

Table 16.13-- POSTAGE RATES AND NEWSPAPER PRICES, FOR HONOLULU: 1990 TO 2005

[In cents. As of July 1]

	Domestic f	irst-class post	tage rates	Newspaper price 1/		
	Letters				Sunday	
Year	First ounce	Each added ounce	Postal and post cards	Daily	The Honolulu Advertiser	Honolulu Star-Bulletin
1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002	25 29 29 29 29 32 32 32 32 33 33 34 37	20 23 23 23 23 23 23 23 23 22 22 22 23 23	15 19 19 19 20 20 20 20 20 21 21	35 35 35 50 50 50 50 50 50 50	125 125 150 150 150 150 175 175 175 175 175	(X)
2003 2004 2005	37 37 37	23 23 23	23 23 23	50 50 50	175 175 175	75 75 75

X Not applicable.

Source: Postal rates from U.S. Census Bureau, *Statistical Abstract of the United States*: 2002, table 1094, and U.S. Postal Service, *Domestic Rates and Fees*, see also http://www.usps.com/consumers/domestic.htm. Newspaper rates from *The Honolulu Advertiser* and Oahu Publications and Department of Business, Economic Development & Tourism survey.

^{1/} Street sales, for *The Honolulu Advertiser* (daily, Oahu, all years), *Honolulu Star-Bulletin* (daily, all years), the Sunday *Star-Bulletin and Advertiser* (through February 27, 1993), and the Sunday *The Honolulu Advertiser* (beginning March 7, 1993). The *Honolulu Star-Bulletin*, under new owner Oahu Publications, began to publish on March 15, 2001, with the first Sunday edition on April 1, 2001.

Table 16.14-- BOOKS AND SCHOLARLY JOURNALS PUBLISHED BY THE UNIVERSITY OF HAWAII PRESS: 1991 TO 2004

	Published titles 1/		New books and journals published 2/			
Year	Cumulative total 3/	In print	Books	Scholarly journals	Volumes sold 2/	Book sales revenues 2/ (dollars)
1991	1,024	705	53	12	365,790	2,721,480
1991	1,072	703 717	48	12	350,274	2,611,388
1993	1,123	738	51	12	354,063	2,859,494
1994	1,183	772	60	13	378,807	2,960,051
1995	1,257	790	74	13	385,673	3,014,268
1996	1,323	823	54	12	374,168	2,896,316
1997	1,402	833	65	12	322,378	3,182,690
1998	1,486	818	84	12	290,199	3,042,984
1999	1,572	897	83	12	272,407	3,365,336
2000	1,650	930	82	12	320,509	3,340,336
2001	1,748	1,003	84	12	316,978	3,583,534
2002	1,854	1,063	93	13	299,272	3,632,013
2003	1,948	1,113	83	14	310,407	3,221,852
2004	2,052	1,169	88	14	307,481	3,769,678

^{1/} As of June 30. Excludes journals.

Source: The University of Hawaii Press, Annual Report and records.

^{2/} Year ended June 30.

^{3/} Includes books and other media, but not journals.